# PRIVACY POLICY LEGAL (R)EVOLUTION GmbH

#### As of: 28.05.2019

This Privacy Policy applies to the collection, processing, and use of your personal information ("Data processing") when using the website of LEGAL (R) EVOLUTION GmbH.

The protection of your personal data is very important to us. Our customers, exhibitors, business partners, and employees should know how LEGAL (R) EVOLUTION GmbH deals with their data. We give everyone the opportunity to influence the collection, processing and use of his or her data. Therefore, we collect and process your data exclusively on the basis of the legal provisions, in particular the provisions of the BDSG and the DSGVO. In this privacy policy, we inform you about the most important aspects of data processing within our website.

In the following, we would like to inform you in detail which data we collect, process and use for which purpose, and how you can object to this data processing.

For better readability, the generic (gender identity) masculine is used. Female and other gender identities are explicitly included.

#### § 1 Name and Address of the Person Responsible

The responsible office for data processing is:

LEGAL (R) EVOLUTION GmbH Kaiserstrasse 53 60329 Frankfurt am Main

Authorized Managing Director: Attorney Dr. Jochen Brandhoff

Register court: Amtsgericht Frankfurt am Main Registration number: HRB 107740

#### § 2 Contact for Privacy-Related Matters

LEGAL (R) EVOLUTION GmbH Privacy Unit Kaiserstrasse 53 60329 Frankfurt on the Main Info@LEGAL-REVOLUTION.com

#### § 3 Scope of Processing of Personal Data

In order to ensure the functionality of our website and the provision of our content and services, it is necessary that we collect and use personal data of our users.

Personal data is stored and processed exclusively on servers in the European Union.

All data is encrypted based on the SSL method.

Data processing is based on the statutory provisions of Art. 6 para. 1 lit. a (consent) and / or (legitimate interest) of the DSGVO. (What is processing?) Is the processing for the protection of a legitimate interest required by our company or a third party and outweigh the interests, fundamental rights, and fundamental freedoms of the person concerned the first interest does not, then Art. 6 para. 1 lit. f DSGVO as legal basis for processing. Any further use will only take place with the express consent of the person concerned. The individuals will collect and process your data as follows:

Group of Persons	Data	Intended Use	Legal Basis According to Art. 6
			EU-DSGVO
	<ul> <li>Company data with addresses</li> </ul>	Execution of the     LEGAL <sup>®</sup> EVOLUTION	
			<ul> <li>Fulfilment of a</li> </ul>
Representatives of Exhibiting	<ul> <li>Contact names and communication data</li> </ul>	• Execution of the respective	contract or implementation of
Companies		business process	pre-contractual
(Exhibitors)	<ul> <li>Photos taken during the event</li> </ul>	• Ticket sales	measures
		There is the states	<ul> <li>Fulfilment of a</li> </ul>
	<ul> <li>Industry affiliation information</li> </ul>	<ul> <li>Market and opinion research</li> </ul>	legal obligation
			<ul> <li>Consent</li> </ul>
	<ul> <li>Product data</li> </ul>	• Sending of event- accompanying	
	<ul> <li>Contract, payment and billing data</li> </ul>	offers by the organizer themselves or by	
	<ul> <li>Access data when you log in to the website, IP address</li> </ul>	service providers commissioned by them	
		<ul> <li>Information before and after the event</li> </ul>	

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		Postal	
		advertising	
		<ul> <li>Transmission and</li> </ul>	
		updating of our	
		exhibitor stands	
		and transfer of	
		selected data to	
		individual service	
		providers for	
		fulfillment of the	
		contract	
		<ul> <li>Submitting the</li> </ul>	
		photos to	
		commissioned	
		agencies and	
		embedding photos	
		in social media	
		platforms.	
Representatives of	Addresses	• Implementation	<ul> <li>Fulfilment of a</li> </ul>
	- Auuresses	Implementation	
Congress-Visiting		by the	contract or
Companies	<ul> <li>Contact names and</li> </ul>	LEGAL®EVOLUTION	implementation of
(Congress Visitors)	communication data	A 191 19	pre-contractual
	(except for exhibitors)	<ul> <li>Accreditation</li> </ul>	measures
		• Ticket sales	
	Industry affiliation	• TICKET Sales	Fulfillment of a
	information		legal obligation
		Market and	
	<ul> <li>Photos taken during</li> </ul>	opinion research	<ul> <li>Consent</li> </ul>
	the event	Caralian	
		• Sending event-	
	• Product data as well as	accompanying or	
	contract and billing data	subject-specific	
		offers by the	
	<ul> <li>Access data when</li> </ul>	organizer	
	logging in to the website	themselves, by	
		service providers	
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	• IP address	or exhibitors	
	• IP address	or exhibitors commissioned by	
	• IP address		
	• IP address	commissioned by	

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		<ul> <li>Postal advertising</li> </ul>	
		• Transfer of selected data to individual service providers for fulfillment of the contract.	
Registered	<ul> <li>Company data with</li> </ul>	• Execution of the	Fulfillment of a
Journalists and Bloggers	addresses,	LEGAL ®EVOLUTION	contract or implementation of
	<ul> <li>Contact names and</li> </ul>		pre-contractual
	Communication data	<ul> <li>Accreditation</li> </ul>	measures
	<ul> <li>Access data when you log in to the website,</li> <li>IP address</li> </ul>	• Sending of event- accompanying offers by the organizer	<ul> <li>Legitimate interest: Reporting on Legal Revolution</li> </ul>
		themselves or by service providers commissioned by them	• Consent
		<ul> <li>Information before and after the event</li> </ul>	
		<ul> <li>Postal advertising</li> </ul>	
		• Transfer of selected data to individual service providers for fulfillment of the contract.	
Contact Person of	• Company data or data	• Execution of the	<ul> <li>Fulfillment of a</li> </ul>
Suppliers, Service	from institutions with	LEGAL	contract or
Providers, other	addresses, contact	®EVOLUTION	implementation of
Business Partners	names and communication data,		pre-contractual measures
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	performance information • Contract and billing data	<ul> <li>Execution of the respective business process</li> <li>Market and opinion research</li> <li>Sending of event-accompanying offers by the organizer themselves or by service providers commissioned by them</li> <li>Information before and after the event</li> <li>Postal advertising</li> <li>Transfer of selected data to individual service providers for fulfillment of the</li> </ul>	<ul> <li>Fulfillment of legal obligations</li> <li>Consent</li> </ul>
Users of the Website	Access data	contract. • Evaluation	Legitimate
	• IP addresses	Website     optimization	interests: Safe operation of the website, website optimization
Recipient of E-Mail Communication	<ul> <li>Addresses</li> <li>Contact names and communication data</li> </ul>	<ul> <li>Execution of the LEGAL</li> <li>EVOLUTION</li> <li>Market and opinion research</li> <li>Sending of event- accompanying</li> </ul>	<ul> <li>Fulfillment of a contract or implementation of pre-contractual measures</li> <li>Fulfillment of legal obligations</li> </ul>

		offers by the organizer themselves or by service providers commissioned by them • Information before and after the event	• Consent
Participants in Conferences, Speakers, Participants in Panel Discussions, Moderators	<ul> <li>Addresses</li> <li>Contact names and communication data (except for exhibitors)</li> <li>Industry affiliation information</li> <li>Photos taken during the event, Product data as well as contract and billing data</li> <li>Access data when logging in to the website</li> <li>IP address</li> </ul>	<ul> <li>Execution of the LEGAL</li> <li>EVOLUTION</li> <li>Market and opinion research</li> <li>Sending of event- accompanying offers by the organizer themselves or by service providers commissioned by them</li> <li>Information before and after the event</li> <li>Postal advertising</li> <li>Passing on of selected data to individual service providers for contract fulfilment</li> <li>Submitting the photos to commissioned</li> </ul>	<ul> <li>Fulfillment of a contract or implementation of pre-contractual measures</li> <li>Fulfillment of legal obligations</li> </ul>

		agencies and embedding photos in social media platforms.	
Employee	Personal Data	<ul> <li>Internal communication</li> </ul>	<ul> <li>Fulfillment of a contract or implementation of</li> </ul>
		HR management     Billing	pre-contractual measures
		• Billing	<ul> <li>Fulfillment of legal</li> </ul>
			obligations
Applicant	Personal Data	Applicant	<ul> <li>Fulfillment of a</li> </ul>
		management	contract or
			implementation of
			pre-contractual
			measures
			• Fulfillment of legal
			obligations
			Consent

If you use the contact form or the chatbot on our website, which is used for electronic contact or contact us via our e-mail address, the personal data you provide will be automatically saved. The storage is solely for the purpose of processing or contacting the person concerned. A transfer of data to third parties does not take place. Legal basis for the processing of the data is in the presence of the consent of the user Art. 6 para. 1 lit. a DSGVO.

The legal basis for the processing of the data transmitted in the course of sending an e-mail is Article 6 para. 1 lit. f DSGVO. If the e-mail contact aims to conclude a contract, then additional legal basis for the processing is Art. 6 para. 1 lit. b DSGVO.

#### § 4 Legal Basis for the Processing of Personal Data

As we obtain the consent of the data subjects for processing of personal data, Art. 6 para. 1 lit. a DSGVO, as a legal basis.

In the processing of personal data required to fulfill a contract of which the data subject is a party, Art. 6 para. 1 lit. b DSGVO, as a legal basis. This also applies to the processing operations required to carry out pre-contractual measures.

As the processing of personal data is required to fulfill a legal obligation that our company is subject to, Art. 6 para. 1 lit. c DSGVO, as a legal basis.

If processing is necessary to safeguard the legitimate interests of our company or a third party, and if the interest, fundamental rights, and freedoms of the data subject do not prevail over the first interest, Art. 6 para. 1 lit. f DSGVO, as a legal basis for processing.

# § 5 Recipients of Data or Categories of Recipients

The recipients of the data are public bodies that receive data on the basis of statutory regulations (eg. social insurance institutions, tax authorities), internal bodies involved in the execution of the respective business processes (personnel administration, accounting, an institute / payment service providers, accounting, customer service, marketing, sales), in the case of shipping products to the transport company / shipping company, contract partner, business partner commissioned by us, as far as the legal regulations demand or permit.

A transfer of data to third parties does not take place, with the exception of the transmission of the credit card data to the unwinding institutes for the purpose of debiting the purchase price, Aventri as ticketing service provider and to the transport company / shipping company commissioned by us for the delivery of the goods as well as to our tax advisor to fulfill our tax obligations.

After entering and transferring the data for the purchase of a ticket to the LEGAL <sup>®</sup>EVOLUTION Expo & Congress, they will be sent directly via an encrypted connection to the server of the external service provider Aventri, 13 Marshall Street, Norwalk, CONNECTICUT 06854 USA. The company participates in the Privacy Shield Network. This obliges Aventri to comply with EU data protection standards.

# § 6 Routine Deletion and Storage of Personal Data

We only process and store the personal data of the data subject for the period required to achieve the purpose of the storage or as provided by the European directives and regulations or any other legislator in laws or regulations which the controller is subject to.

If the storage purpose is omitted or if a storage period prescribed by the European, directives and regulations or any other relevant legislator expires, the personal data will be routinely blocked or deleted in accordance with the statutory provisions.

# § 7 Your Rights

If you process personal data, you are the data subject within the meaning of the DSGVO and you are entitled to the following rights against the person responsible:

#### **Right of Providing Information**

You may ask the person in charge to confirm if we process personal data concerning you. If such processing is available, you can request information from the person responsible about the following information:

a. The purposes for which the personal data are processed;

b. The categories of personal data that are processed;

c. The recipients or the categories of recipients to whom the personal data relating to you have been or will be disclosed;

d. The planned duration of the storage of your personal data or, if specific information is not available, criteria for determining the duration of storage;

e. The existence of a right to rectification or erasure of personal data concerning you, a right to restriction of processing by the controller or a right to object to such processing;

f. The existence of a right of appeal to a supervisory authority;

g. All available information on the source of the data if the personal data are not collected from the data subject, or

h. The existence of automated decision-making including profiling under Art. 22 para. 1, 4 DSGVO and - at least in these cases - meaningful information about the logic involved, and the scope and intended impact of such processing on the data subject.

You have the right to request information about whether the personal data concerning you can be transmitted to a third country or to an international organization. In this regard, you can request the appropriate warranties in accordance with, Art. 46 DSGVO, to be informed in connection with the transfer.

#### **Right to Rectification**

You have a right to rectification and / or completion to the controller, if the personal data you process is incorrect or incomplete. The person in charge must make the correction immediately.

#### **Right to Restriction of Processing**

You may request the restriction of the processing of your personal data under the following conditions:

a. If you contest the accuracy of your personal information for a period of time that enables the controller to verify the accuracy of your personal information;

b. The processing is unlawful and you refuse to delete the personal data and instead request the restriction of the use of the personal data;

c. The controller no longer needs the personal data for the purposes of processing, but you need them to assert, exercise or defend legal claims, or

d. If you have objected to the processing pursuant to Art. 21 para. 1 DSGVO and have not yet determined whether the legitimate reasons of the person responsible outweigh your reasons.

If the processing of personal data concerning you has been restricted, this data may only be used with your consent or for the purpose of asserting, exercising or defending legal claims or protecting the rights of another natural or legal person or for reasons of important public interest Union or a Member State.

If the processing restriction has been restricted in accordance with the above conditions, the person in charge will inform you before the restriction is lifted.

#### **Right to Delete**

You may require the controller to delete your personal information immediately, and the controller is required to delete that information immediately if one of the following is true:

a. Your personal data are no longer necessary for the purposes for which they were collected or otherwise processed;

b. You revoke your consent on which the processing pursuant to Art. 6 para. 1 lit. a or Art. 9 para. 2 lit. a DSGVO was based and there is no other legal basis for the processing;

c. You object to the processing pursuant to Art. 21 para 1 DSGVO and there are no overriding legitimate reasons for the processing or you object to the processing pursuant to Art. 21 para 2 DSGVO;

d. Your personal data has been processed unlawfully;

e. The deletion of personal data concerning you is required to fulfill a legal obligation under Union law or the law of the Member States to which the controller is subject or

f. The personal data concerning you were collected in relation to information society services offered pursuant to Art. 8 para. 1 DSGVO.

If the person in charge has made the personal data concerning you public and is obliged to delete them in accordance with Art. 17 para. 1 DSGVO, he shall take appropriate measures, including technical measures, taking into account the available technology and the implementation costs, to inform the persons in charge of data processing who process the personal data that you, as the person concerned, have requested them to delete all links to this personal data or copies or replications of this personal data.

The right to erasure does not exist if the processing is necessary:

a. To exercise the right to freedom of expression and information;

b. To fulfill a legal obligation which requires processing under the law of the Union or of the Member States to which the controller is subject, or to carry out a task which is in the public interest or in the exercise of official authority delegated to the controller;

c. For reasons of public interest in the field of public health pursuant to Art. 9 para. 2 lit. h,I and Art. 9 para. 3 DSGVO;

d. For archival purposes of public interest, scientific or historical research purposes or for statistical purposes acc. Art. 89 para. 1 DSGVO, to the extent that the law referred to in paragraph 1 is likely to render impossible or seriously affect the achievement of the objectives of that processing, or

e. To assert, exercise or defend legal claims.

#### **Right to Information**

If you have exercised the right to rectify, cancel, or limit the processing of your personal data against the person in charge, the person in charge is obliged to inform all the recipients to whom the personal data concerning you have been disclosed of this rectification, cancellation, or limitation of the processing, unless this proves to be impossible or involves a breach of the law. You have the right to be informed about these recipients.

#### **Right to Data Portability**

You have the right to receive personally identifiable information you provide to the person in charge in a structured, common and machine-readable format. You also have the right to transfer this data to another person without hindrance by the person in charge for providing the personal data, provided that

a. The processing on a consent acc. Art. 6 para. 1 lit. a DSGVO or Art. 9 para. 2 lit. a DSGVO or on a contract acc. Art. 6 para. 1 lit. b DSGVO is based and

b. The processing is done by automated methods.

In exercising this right, you also have the right to obtain that your personal data relating to you are transmitted directly from one person to another, as far as this is technically feasible. Freedoms and rights of other persons may not be affected.

The right to data portability does not apply to the processing of personal data necessary for the performance of a task in the public interest or in the exercise of official authority delegated to the controller.

## **Right to Object**

You have the right at any time, for reasons that arise from your particular situation, to prevent the processing of your personal data, which, pursuant to Art. 6 para. 1 lit. e or f DSGVO, takes an objection; this also applies to profiling based on these provisions.

The controller will no longer process the personal data concerning you unless he can demonstrate compelling legitimate grounds for processing that outweigh your interests, rights and freedoms, or the processing is for the purposes of asserting, exercising or defending legal claims.

If the personal data relating to you are processed for direct marketing purposes, you have the right to object at any time to the processing of your personal data for such advertising; this also applies to profiling insofar as it is associated with such direct mail.

If you object to the processing for direct marketing purposes, your personal data will no longer be processed for these purposes.

Regardless of Directive 2002/58 / EC, you have the option, in the context of the use of information society services, of exercising your right to opt-out by means of automated procedures that use technical specifications.

#### Right to Revoke the Data Protection Consent Declaration

You have the right to revoke your privacy statement at any time. The revocation of consent does not affect the legality of the processing carried out on the basis of the consent until the revocation.

#### Automated Decision on a Case-by-Case Basis, Including Profiling

You have the right not to be subject to a decision based solely on automated processing, including profiling, which has a legal effect on you or, in a similar manner, significantly affects it.

This does not apply if the decision:

a. Is required for the conclusion or performance of a contract between you and the person of charge;

b. Is permitted under Union or Member State legislation to which the person of charge is subject, and where such legislation contains appropriate measures to safeguard your rights and freedoms and your legitimate interests, or

c. With your express consent.

However, these decisions may not be based on special categories of personal data under Art. 9 para. 1 DSGVO, unless Art. 9 para. 2 lit. a or g DSGVO, and reasonable measures have been taken to protect the rights and freedoms and your legitimate interests. Regarding the cases, in a. and c.,, person of charge shall take reasonable steps to safeguard the rights and freedoms and your legitimate interests, including at least the right to obtain the intervention of a person by the controller, to express his or her own position and to contest the decision.

#### Right to Complain to a Supervisory Authority

Without prejudice to any other administrative or judicial remedy, you have the right to complain to a supervisory authority, in particular in the Member State of its place of residence, employment or the place of alleged infringement, if you believe that the processing of your personal data is contrary to the DSGVO contrary.

The supervisory authority to which the complaint has been submitted shall inform the complainant of the status and results of the complaint, including the possibility of a judicial remedy pursuant to Article 78 of the DSGVO.

# § 8 Right to Information, Objection, Rectification, and Disposal

You have the option at any time to revoke your consent to the processing of personal data with effect for the future and to have your personal data deleted or modified. If the data is required for the fulfillment of the contract or for the implementation of pre-contractual measures, a premature deletion of the data is only possible, as far as contractual or legal obligations are not opposed to a deletion.

Information, rectification, and cancellation requests, as well as, the revocation or the objection regarding the further use of the data of any given consent can be explained informally as follows:

LEGAL (R) EVOLUTION GmbH Data Protection Department Kaiserstraße 53 60329 Frankfurt on the Main

Info@LEGAL-REVOLUTION.com

# § 9 Cookies, Social Media Plugins, Google Analytics et al. Cookies

We use so-called "cookies" for our websites. Cookies are small text files that are stored on your computer and stored by your browser. By setting cookies, our web server can recognize your browser, your individual settings in our web pages and, if applicable, parts of the log-in data in encrypted form, thus making it easier for you to use our pages and enabling automatic log-on. The following data is stored and transmitted in the cookies:

- Origin (country and city)
- Language
- Operating system
- Device (PC, tablet PC or smartphone)
- Browser and all add-ons used
- Resolution of the computer
- Traffic sources (Facebook ©, search engine or referring website)
- Which files have been downloaded?
- Which videos were watched?
- Have banner ads been clicked?
- Where did the visitor go? Did he click on other pages of the portal or did he leave her completely?
- How long did the visitor stay?

The purpose of using technically necessary cookies is to simplify the use of websites for users. We also use these for Google Analytics, please see below. Some features of our website cannot be offered without the use of cookies. For this, it is necessary that the browser is recognized even after a change of the page. The user data collected by technically necessary cookies will not be used to create user profiles.

The legal basis for the processing of personal data using cookies is our legitimate interest, Art. 6 para. 1 lit. f DSGVO.

Cookies are stored on the computer of the user and transmitted by him to our site. Therefore, as a user, you have full control over the use of cookies. Your browser settings allow you to reject cookies, delete cookies from your computer, block cookies or to be requested before setting a cookie. The cookies set by us are deleted from your computer after each session. If cookies are deactivated for our website, it is possible that not all functions of the website can be used fully.

#### **Social Media PlugIns**

On this website, you will find so-called Social Media Plugins. These allow you to share selected articles in your networks. On our website you will find links to our social media sites

Facebook©, Twitter©, LinkedIn©, Xing©, Google+© and YouTube©. During your visit, if you are logged in to one of these social media platforms to one of our pages and press one of the social media buttons, the respective social media platform can assign this to your account and collect data about you in this context. The purpose and scope of the data collection and the further processing and use of the data by social media platforms as well as your rights in this regard and setting options to protect your privacy can be found in the data protection information of the respective social media platform. This plug-in, if activated, transmit information (IP address, no SSL protected data) about the access to the network operating companies at each page call.

## **Google Analytics**

LEGAL (R)EVOLUTION GmbH uses Google Analytics ©, a web analytics service provided by Google Inc. ("Google"). Google Analytics © uses text files that are stored on your computer and that allow an analysis of your use of the website ("cookies"). The information generated by the cookie about your use of this website is usually transmitted to a Google server in the USA and stored there. However, as LEGAL (R) EVOLUTION GmbH has activated Google will shorten anonymization on this website, your IP address beforehand within member states of the European Union or in other contracting states of the Agreement on the European Economic Area. Just in exceptional cases, when e.g. technical breakdowns occur in Europe, it may be necessary for the full IP address to be transmitted to and shortened to a Google server in the United States. On behalf of LEGAL (R) EVOLUTION GmbH, Google will use this information to evaluate your use of the website, to compile reports on website activity, and to provide other services related to website usage and internet usage in relation to LEGAL (R). EVOLUTION GmbH. The IP address provided by Google Analytics © by your browser will not be merged with other Google data. You can prevent the storage of cookies by a corresponding setting of your browser software; However, please be aware that in this case you may not be able to use all features of the LEGAL (R) EVOLUTION website. In addition, you may prevent the collection by Google of the data generated by the cookie and related to your use of this website (including your IP address) and the processing of this data by Google using the browser plug-in available at the following link Download and install: http://tools.google.com/dlpage/gaoptout?hl=de.

You can prevent the future collection of your data when visiting our website by Google Analytics © by setting an opt-out cookie by clicking on the following link: <u>https://tools.google.com/dlpage/gaoptout?hl=de</u>

For more information, please contact Google for Terms of Use and Privacy at the following links:

http://www.google.com/analytics/terms/de.html https://www.google.de/intl/de/policies/

# § 10 Data Transmission to States Outside the EEA ("third countries")

A transfer of personal data of German citizens or citizens of other EU countries to third countries that do not have a sufficient level of data protection takes place only if the data recipient has accepted the EU standard contractual clauses issued for this purpose or in the United States of America participates in the Privacy Shield Agreement.