

## Google Design Sprint for Legals – Lightening Decision Jam

### Design Sprints 2.0 - test new legal tech ideas and solve pressing problems

The **Google Design Sprint** takes the highlights of the innovation method **Design Thinking** and translates these into a process that can be worked through logically and pragmatically. The [Design Sprint](#) was created at Google by Jake Knapp and team. Since that time, it is used extensively and globally to get from the idea to better products or services quickly. The **Legal Design Sprint 2.0** is a systematic 4-day process that can be applied to big questions and challenges, especially at the beginning of new projects. It is a simple, repeatable and measurable process for defining your challenge, efficient problem solving and client-centered validation. The robust results are gained step by step, without having to waste time going down the wrong development path. It's like fast-forwarding into the future so you can see how customers or stakeholders react before you and your team invest time and expense of developing a real solution or new legal tech service that does not deliver value.

In this **Lightening Decision Jam for Legals** session, you will become familiar with elements of the Sprint 2.0 process. The Jam is a flexible combination of exercises, taking the best of the world's problem-solving processes ([Design Thinking](#)/Scrum/[Design Sprints](#)/Agile to name a few) and crushing them down to their absolute essence. This is a process that can change the way you run meetings and make decisions. It's a super powerful exercise to solve any problem by replacing open discussion with a clear process.

**What legal problem would you like to tackle in this Jam?** Send us your suggestions and we'll vote at the at beginning of the workshop for the legal challenge/problem with the right scope and relevance for our 90-minute workshop.

Send your written suggestions by November 23 to:

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More about Design Thinking and Design Sprints? Ebook "[Design Thinking? Frag' mich was!](#)"  
[www.das-dynamische-unternehmen.com](http://www.das-dynamische-unternehmen.com)

*Karla Schlaepfer M.A. was born and raised in Southern California. She graduated from UC Berkeley. She has over 20 years of experience in interdisciplinary teaching, leadership coaching and change communication training. Ms Schlaepfer leads workshops and coaching in DAX enterprises and legal offices. She is the author of articles and two books. She moderates public events on Legal Tech and is in demand as a speaker for keynotes and facilitation on innovation, design thinking, and Google design sprints.*